



EAST PORTLAND

CHAMBER of COMMERCE

BUSINESS & COMMUNITY MAGAZINE

2018
EDITION!

VALUABLE INFORMATION

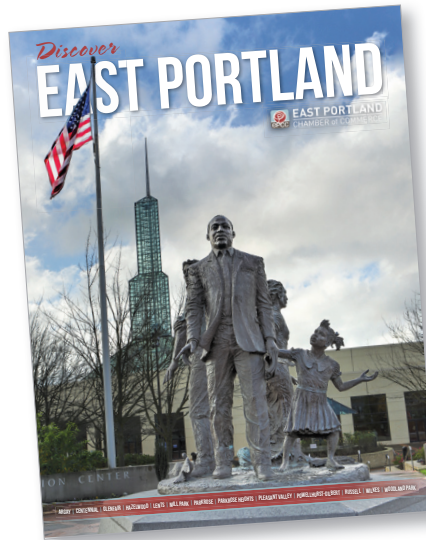
The **East Portland Chamber of Commerce Magazine** is the only printed resource combining an easy to use chamber member business publication full of helpful information about East Portland! The publication includes business classifications with name, address, web, phone number, as well as an alphabetical listing.

WELL READ

Featuring a new fresh design, this business and lifestyle magazine will be inserted into the Portland Tribune this March 2018, available all year at the East Portland Chamber of Commerce, and online at eastportlandchamberofcommerce.com. The 32 page print version will also be available through area schools, libraries, local major retailers and employers.

DISTRIBUTION

15,000 distribution, plus online with direct links to advertiser sites for one full year on the East Portland Chamber of Commerce & Portland Tribune websites.



CHAMBER MEMBERS' BENEFITS & DISCOUNTS

Chamber members are designated in the directory by a highlighted listing. **Chamber members receive a 10% discount** on the cost of display advertising space.

DEADLINES

Space Reservation **Feb 23, 2018**
Materials Due **March 2, 2018**
Publication Date **April 2018**

RATES

LISTING SECTION (Includes full color)
2.25" x 3.75" \$295
1/6 Page \$375
1/4 Page \$440
1/3 Page \$560
1/2 Page \$785
Full Page \$1,200

PREMIUM POSITIONS (Includes full color)
Back Cover \$1,600
Inside Front Cover \$1,450
Inside Back Cover \$1,450
Page One \$1,350

THEMED PAGES (Includes full color)
* Eats 'n Brews \$295
* Health & Wellness Pages \$295
* Lodging Pages \$295

BOLD LISTINGS AND HIGHLIGHTED LISTINGS
Standard Listing \$40
Bold Listing **\$80**
Blue Bold Listing **\$105**
Each display ad includes one bold listing for only \$15

SENDING YOUR AD
PDF format is preferred. Minimum 300 dpi at CMYK color setting.
Design services offered at no extra charge.
Email files to ylersch@pamplinmedia.com



RESERVE YOUR SPACE TODAY!

Contact: Yvonne Lerch at 971.204.7883
Email: ylersch@pamplinmedia.com
Fax: 503.620.3433



• Eats 'n Brews
• Health & Wellness
• Lodging
"2.25" x "3.75"
\$295



1/6 page
Vert: 2.25" x 4.75"
Horiz: 4.75" x 2.5"
\$375



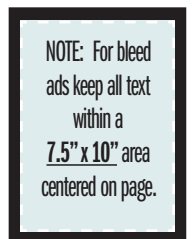
1/4 page
4.75" x 3.5"
\$440



1/3 page
Sq: 4.75" x 4.75"
Vert: 2.25" x 9.75"
Horiz: 7.25" x 3.25"
\$560



1/2 page
7.25" x 4.75"
\$785



Full page
8.625" x 11.125" includes bleed
Page trim size is 8.375" x 10.75"
(see 7.5" x 10" LIVE area above)
\$1200

NOTE: For bleed ads keep all text within a 7.5" x 10" area centered on page.